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As much as travel writers hate to admit it, nowhere on Earth is actually “new.”




So, then, how are we to create a list that offers fresh temptations for ambitious explorers? Typically we find ourselves inspired by corners of the globe that have long been enticing—but feel full of fresh upgrades—and by the quiet locales that have been to many hiding in plain sight. This year there are even places that haven’t been fully open to tourism for decades but that are slowly starting to embrace it as both an economic and cultural opportunity.

On the classic side are places such as Rome, Bangkok, London and New York, which are all getting massive infrastructure investments, big-time restaurant openings and long-awaited luxury hotels. Wildlife lovers will find uncharted frontiers in the Colombian Amazon and São Tomé and Príncipe—in fact, some call the latter “the Galápagos of Africa.” Most exciting, perhaps, are places like Greenland and Algeria: They are becoming newly accessible to travelers, thanks to recently built airports and groundbreaking shifts in visa accessibility.

Narrowing down the world’s biggest travel news to just 25 destinations is a year-round obsession here at Bloomberg Pursuits. And in keeping with previous editions of this guide, we’ve asked our most trusted travel planners to help you determine the best and worst times to visit each place, based on factors that include weather as well as festivals and events.

But this year we’ve added even more insights. Simply select your nearest city at the top of the page, and you’ll get personalized, month-by-month estimates for hotel and flight costs alongside each recommendation. Pulling this off took months of work with the data scientists at Kayak, who gathered billions—yes, billions!—of data points to make it all happen.

PAROS AND ANTIPAROS, GREECE

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The Cyclades are no strangers to mass tourism, but there's so much more to the islands than the sunsets on Santorini and club beats on Mykonos. Beyond them are dozens of other islets dotted with dramatic rocky coastlines, blue-and-white stucco towns and miles of pebbly beaches.

Emerging as the Aegean's rising stars are Paros and its smaller neighbor, Antiparos, two bougainvillea-covered oases separated by a five-minute ferry. They're popular with a well-heeled crowd that's keen to visit villages such as stone-walled Parikia or to drench themselves in tanning oil along the deep azure sea. In the town of Naousa, the nightlife is every bit as vibrant as in Mykonos—but without the sky-high prices.

It's no wonder the hotel scene has had a glow-up. In the past year, the intimate Andronis Minois on Paros has added 44 rooms with secluded terraces only 500 feet from the water's edge. It's a perfect plan B if you're unable to snag one of 17 glamorous rooms at Rooster Antiparos, the pioneering property on the island's undeveloped western shore. Go to this island duo now, and you'll see some of their most staggering sights in relative solitude: Our favorites include a 5,000-year-old theater and what might be the most ancient cave in Greece, around 45 million years old and considered by some a passageway to the underworld.

It's unlikely to stay quiet for long. A \$45 million revamp of Paros' airport is underway, and by summer 2026, a longer runway will receive direct international flights for the first time. Get there before the planes full of crowds do.

→ **When to go**

September and early October will still have warm seas and sunshine but at a much cheaper cost than August.

→ **When not to go**

Prices skyrocket during school holidays in July and August, and ferry connections during the winter months get less frequent.

→ **Whom to call**

Truffle Pig